

For Immediate Release
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YMCA Hires New District Vice President

Bill Powell has recently joined the leadership team of the YMCA of Greater Cincinnati as district vice president overseeing operations of the M.E. Lyons, Campbell County and Kenton County branches. His office is in the M.E. Lyons YMCA.

He understands whole-heartedly the benefits of the YMCA on a community. His enthusiasm, knowledge and strength of character have contributed to branches and associations in four states. Under Powell's leadership, branches and programs have grown to include greater diversity and increased memberships, new volunteer and community partnership opportunities, expanded programs, and more funds raised for scholarships. Time and again his teams have exceeded goals and expectations.

"The YMCA of Greater Cincinnati has such a rich history and passion for serving its community, members and staff. This is a wonderful opportunity for me to be a part of an organization that is dedicated to making a positive difference," said Powell.

Powell began his YMCA career in 1987 as a childcare site director/sports camp and day camp director at the YMCA of Greater Louisville. He later served as the community program director for the YMCA of Baton Rouge, followed by senior program director at the YMCA of Middle Tennessee where he grew the youth sports league by 100%.

In 2000, he began his executive director role with a position at the YMCA of Middle Tennessee. Success in that state led to his joining the Central Florida YMCA in 2004. Just prior to his move to Greater Cincinnati, he was the executive director of the Clay Road YMCA Family Center in Houston, Texas. Among his accomplishments there, he was instrumental in a \$2 million expansion, implemented new outreach programs for school age children, and increased member retention.

With more than 83,000 members across the Tri-State, the YMCA of Greater Cincinnati has grown to operate 111 program child care, CincyAfterSchool, and 21st Century Community Learning sites in addition to its 17 branches and summer camp locations. The Association is the largest non-governmental, non-profit community services organization in this area that is committed to helping everyone reach their God-given potential in spirit, mind, and body – regardless of their ability to pay. Each year tens of thousands of people from children to seniors are able to participate in YMCA programs and services because of financial assistance, including health and wellness, active older adult programs, youth and teen camp, swimming and water safety lessons, teen achievers, college readiness, and job preparedness. In 2007, nearly 10,000 kids participated with YMCA scholarships. The annual Strong Kids Campaign helps make that possible.